

Ankit Kumar *UI/UX Designer*

 artistankit123456@gmail.com  7070474312  Bengaluru-560102, Karnataka, India  ankitdesign.com

 linkedin.com/in/ankit-kumar-5a909517a

User Experience Designer with **1+ years** of proven experience in analyzing user needs, understanding task flows, and designing optimized, user-centered experiences across web and mobile platforms. Skilled in **UX research**, usability testing, wireframing, prototyping, and interaction design, with a strong foundation in end-to-end design processes. Experienced in collaborating with **cross-functional teams**, facilitating user testing, and translating insights into intuitive, scalable digital solutions. Proficient in **Figma**, Adobe XD, Sketch, and modern prototyping tools.

PROFESSIONAL EXPERIENCE

06/2025 – 11/2025

Bengaluru, Karnataka

UBER | UX Designer

- Led UX design for **multimodal** transport products, **improving** booking success by **20%**.
- Analyzed user tasks and simplified ticket access workflows, **reducing steps by 35%**.
- Designed a Workbench tool for fleet managers, **improving** operational tracking **efficiency by 25%**.
- Conducted user interviews, usability testing, task analysis, and iterative design improvements.
- Collaborated with PMs, researchers, and data scientists across **time zones** to ship user-centered solutions.

12/2024 – 05/2024

Gurugram, Haryana

Wendor Innovations | UI/UX Designer & UX Researcher

- Redesigned the operator dashboard and **built a mobile app** for vending operators and refillers.
- **Improved task efficiency by 30%** via workflow optimization and user-centered task redesign.
- Conducted field research, expert interviews, usability tests, and workflow mapping.
- Built AI-powered stock forecasting features, **reducing stockouts by 28%**.
- Delivered wireframes, prototypes, user flows, and developer-ready handoffs.

06/2024 – 08/2024

Ahmedabad, India

Fridgli (Start-up) | UI/UX Designer

- Designed an intuitive smart fridge interface, **improving accessibility and engagement**.
- Conducted iterative usability testing and translated findings into improved task flows and UI solutions.

EDUCATION

08/2021 – 11/2025

Ahmedabad, India

National institute of Design, Ahmedabad

Bachelor of Design – Product Design (UX Specialization)

2019 – 2021

Ranchi, India

Delhi Public School, Ranchi

Senior Secondary – CBSE (PCM). -94%

CERTIFICATES

- Google UX Design Professional Certificate

- Interaction Design Specialization |
Coursera

- Design Thinking: Lead Change in Your
Organization | IDEO U

SKILLS

UX Skills

User Experience (UX) Design
Interaction Design
Wireframing & Prototyping
User Flows & Task Analysis
Information Architecture

Research & Strategy

User Interviews
Usability Testing
Data-Driven Design
Workflow Mapping
Analytics Interpretation

Tools & Technologies

Figma, Sketch, Adobe XD,
Framer, Adobe Suite, Miro,
FigJam, Google Analytics

Soft Skills

Time Management
Problem Solving
Analytical Thinking
Collaboration

HTML & CSS

HTML5 & CSS3 (Responsive
Web Design)

LANGUAGES

English

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