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PROFESSIONAL EXPERIENCE

UBER

UX Designer

- Led UX design for **multimodal transport products** (Intercity, Metro, UK Trains, HCV) under *Horizon*, improving booking success by **20%**.
- Simplified **train ticket access workflows**, reducing steps by **35%** and improving trust and reliability.
- Designed a **Workbench tool** for bus fleet managers, improving operational tracking efficiency by **25%**.
- Conducted **user interviews, usability testing, and design validation** to inform product decisions.
- Collaborated with **PMs, researchers, and data scientists across time zones** to deliver production-ready designs.

Wendor pvt ltd
UI/UX Designer & UX Researcher

- Redesigned the **operator dashboard** and built a **mobile app** for vending operators and refillers, improving task efficiency by **30%**.
- Conducted **field research, workflow mapping, and usability testing** to optimize the refilling process.
- Developed **AI-powered stock suggestion and forecasting** features, reducing stockouts by **28%** and improving restocking accuracy.
- Delivered **developer handoffs** and maintained **design consistency** through scalable design systems.

Fridgli (Start-up)
UI/UX Designer

- Designed an intuitive smart fridge interface, enhancing accessibility.
- Iterated designs based on feedback to improve usability and engagement.

EDUCATION

National institute of Design, Ahmedabad

Bachelor of Design – Product Design (UX Specialization)

Delhi Public School, Ranchi [🔗](#)
Senior Secondary – CBSE (PCM). -94%

CERTIFICATES

- Google UX Design Professional Certificate
- Interaction Design Specialization | Coursera
- Design Thinking: Lead Change in Your Organization | IDEO U

SKILLS

HTML & CSS

- HTML5 & CSS3 (for responsive web design)

Soft skills

- Time Management
- Problem Solving
- Analytical Thinking
- Team Management

LANGUAGES

English ● ● ● ● ● Hindi ● ● ● ● ●