Ankit Kumar UI/UX Designer

Sengaluru-560102, Karnataka, India

ankitdesign.com

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User Experience-focused Product Designer with 1 year of experience in designing and delivering intuitive digital products across web and mobile platforms. Skilled in interaction design, usability testing, wireframing, and user research, with a strong understanding of end-to-end design processes — from discovery to final handoff. Proficient in Figma, Adobe Suite, and modern prototyping tools, creating data-driven, accessible, and scalable design systems that enhance user engagement and business performance.

PROFESSIONAL EXPERIENCE

06/2025 - 11/2025

UBER

Bengaluru, Karnataka

UX Designer

- Led UX design for multimodal transport products (Intercity, Metro, UK Trains, HCV) under Horizon, improving booking success by 20%.
- Simplified train ticket access workflows, reducing steps by 35% and improving trust and reliability.
- Designed a Workbench tool for bus fleet managers, improving operational tracking efficiency by 25%.
- Conducted user interviews, usability testing, and design validation to inform product decisions.
- Collaborated with PMs, researchers, and data scientists across time zones to deliver production-ready designs.

12/2024 - 05/2024

Wendor pvt ltd

Gurugram, Haryana

UI/UX Designer & UX Researcher

- Redesigned the **operator dashboard** and built a **mobile app** for vending operators and refillers, improving task efficiency by 30%.
- Conducted field research, workflow mapping, and usability testing to optimize the refilling process.
- Developed Al-powered stock suggestion and forecasting features, reducing stockouts by 28% and improving restocking accuracy.
- Delivered **developer handoffs** and maintained **design consistency** through scalable design systems.

06/2024 - 08/2024

Fridgli (Start-up)

Ahmedabad, India **UI/UX** Designer

- Designed an intuitive smart fridge interface, enhancing accessibility.
- Iterated designs based on feedback to improve usability and engagement.

EDUCATION

08/2021 - 11/2025

National institute of Design, Ahmedabad 🔗

Ahmedabad, India Bachelor of Design - Product Design (UX Specialization)

2019 - 2021

Delhi Public School, Ranchi 🔗

Ranchi, India Senior Secondary - CBSE (PCM). -94%

CERTIFICATES

- Google UX Design Professional Certificate

- Interaction Design Specialization | Coursera

- Design Thinking: Lead Change in Your Organization | IDEO U

SKILLS

Product Design

UI/UX Design, Wireframing, Interaction Design

Soft skills

- Time Management
- Problem Solving
- Analytical Thinking
- Team Management

Research & Strategy -

User Research, Data-driven Design, Microsoft Clarity, Google **Analytics**

Tools & Technologies

Figma, Sketch, Framer, Adobe Suite, Blender, Rhino, Google Analytics, WordPress, Squarespace

HTML & CSS

- HTML5 & CSS3 (for responsive web design)

LANGUAGES

English



Hindi

